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| Keywords: | Welsh pork, Pembrokeshire Porc Penfro |
| SEO title: | Pembrokeshire Porc Penfro | Premium local Welsh pork from farmers who care |
| Meta description: | We're Pembrokeshire Porc Penfro, a local co-operative of family farmers committed to producing sustainable, ethically farmed, fully traceable premium Welsh pork for you to enjoy. |

**About Us (299 words)**

**Pembrokeshire Porc Penfro: Premium local Welsh pork from farmers who care**

Shwmae. We are Pembrokeshire Porc Penfro, a close-knit co-operative of local family farmers who are passionate about our pigs and bringing the finest Welsh pork products to your table.

We believe everyone should have the opportunity to enjoy premium, locally raised meat and not have to settle for the intensively farmed imports that constitute much of the pork sold in Wales.

That’s why we ensure every piece of meat we produce is ethically and sustainably farmed and fully traceable right back to the hill or valley it came from. So, you can rest assured your family is eating the tastiest, highest quality local pork there is.

**We raise happy pigs**

Happy pigs produce the best meat. All our animals are lovingly raised in the Pembrokeshire countryside. It’s important to us that our pigs experience the very best care and the most humane treatment possible throughout their lives.

**We love our land**

We see ourselves as stewards of the land we farm and use traditional, regenerative methods to limit the impact we have on the natural environment. Buying our pork also means that your meat has far fewer food miles and a significantly reduced carbon footprint compared to imported produce.

**We care about quality**

We select, breed, and raise our pigs responsibly to ensure they are in optimal health, and we uphold stringent quality standards throughout their life cycle, so you get the most delicious and nutritious product possible.

**We support the local economy**

We offer our local butchers and restaurants a consistent supply of high-quality pork and our production processes provide employment opportunities for the rural community. By choosing our meat, you are playing a crucial role in supporting local farmers and businesses.

**PPP Info (51 words)**

Croeso i Pembrokeshire Porc Penfro, a local co-operative of family farmers united by a passion to bring consumers top quality, environmentally conscious, fully traceable Welsh pork. With the wellbeing of our animals firmly at the heart of our process, we set the benchmark for tasty, nutritious, ethically farmed pork in Wales.